

## ROTARY CLUBS IN INDIA AND RUSSIA

Рассмотрены цель, задачи, основные направления деятельности Ротари клубов – международной неправительственной ассоциации. Показана территориальная структура клубов и раскрыта их деятельность в Индии и России. Приведены ключевые показатели, характеризующие деятельность клубов этих двух стран.

*Ключевые слова:* Ротари клуб, благотворительность, общественная деятельность, управление региональными отделениями.

Rotary is the first service club organization. It is an association of local gathered into a larger organization called «Rotary International» (R. I.), individual Rotarians are members of their respective clubs. It is an organization of business and professional persons who have accepted the ideals of service as a basis for attaining fulfilment in their personal, professional and community lives; united worldwide, who provide humanitarian service; motivate high ethical standard in all occupation and help to improve benevolence and peace in the world. The logo of Rotary International is shown on pict. 1.

Rotary causes: promoting peace, fighting disease, providing clean water, saving mother and children, supporting education, growing local economies.

Rotary is divided of three segments:

1. Rotary clubs.
2. Rotary International.
3. The Rotary Foundation.

Together, work to make enduring change in communities around the world.

Rotary clubs amalgamate devoted people to interchange recommendation, build relationships, and take action While Rotary clubs are grounding in the same values, no two are the same, because each community has its own unique needs. At club meetings in communities across the globe, members come together to strengthen their connections to friends and neighbours and their commitment to ameliorating lives. Rotaract clubs initiate together people ages 18–30 in communities worldwide to organize service activities, develop leadership skills, and socialize. Interact Clubs through Interact clubs, people ages 12–18 connect with others in their community or school and learn about the world through service projects and activities.

Club benefits the Rotary club provides the opportunity to develop skills like public speaking, project management, and event planning. There has excellence to meet interesting people from around the world. And communicate local and international issues that are important to who club members.

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Pict. 1. Logo of Rotary International

### **Object of Rotary [3].**

The object of Rotary is to motivate and promote the ideal of service as a beginning of worthy business and, in isolated, to motivate and promoted:

1. The development of associate as latitude for service.

High ethical standards in business and occupation, the identification of the nobility of all useful professions, and the elevating of each Rotarian's occupation as an opportunity to serve society.

2. The approach of the scheme of utility in each Rotarians personal, business, and community life.

3. The improvement of international comprehension, kindness, and tranquillity through a world fellowship of business and professional person united in the ideal of service.

4. The slogan of Rotary International is shown on pict. 2.



Pict. 2. Slogan of Rotary International

### **Started of Rotary Club in India [1; 2].**

J. Coombes, the manager of steel products company in Calcutta was on a business trip in USA. There he acquired attentive in the Rotary movement and was magnificent with the «Friendship, Fellowship, Service». After his return to India in 1919,

he organized a Rotary Club in Calcutta. The first meeting was held on 26<sup>th</sup> September 1919, and the Club was accorded authority on January 1, 1920 with an initial membership was increased in 1921 to Sir Surendranath Banerjee. In the same year, S. C Rudra was admitted as the first active Indian member with the classification «Mining Engineering». In 1926 and Indian Honorary Secretary was elected in the person of Nitish C. Laharry. Finally, an Indian, A.F.M. Abdul Ali, was elected as President, the first Indian to head a Rotary Club anywhere.

Rotary is the first service club organization. It is an association of local gathered into a larger organization called «Rotary International» (R. I.), individual Rotarians are members of their respective clubs. It is an organization of business and professional persons who have accepted the ideals of service as a basis for attaining fulfilment in their personal, professional and community lives; united worldwide, who provide humanitarian service; encourage high ethical standard in all vocations and help build goodwill and peace in the world:

- international organization – 220 countries & geographical areas;
- strong financial background – 3 year spend approx. INR 850 million;
- Pan-India «footprints» with widespread reach – 3600 + clubs in India;
- dedicated & engaged Rotarians – 140,000 + members in India;
- enjoys positive public image – Polio Eradication;
- structured Global grant implementation process;
- strong internal processes, reporting pattern and robust stewardship;
- more than 95 % of funding Low overhead cost (5 % of project cost);
- charity navigator – 4 star rating for 9<sup>th</sup> consecutive year.

### **The Rotary Foundation.**

50 USD per capita contribution to the Annual Programme Fund (APF) of TRF. Membership as on 1<sup>st</sup> January 2019 will be taken for calculating the number of members. The contributions will have to be made before 31<sup>st</sup> May 2019.

#### Rotary's Public Image

At least one project of the club must be covered in the Media includes Rotary News. «Rotary News» must be subscribed for 5 non-Rotarians – public libraries, Government Officials or any Public Institution.

Each club must have at least one training programme at the club level on topics prescribed by the district and also engage those trainers from the district training team. This programme can also be jointly with other Rotary Clubs.

Corporate social responsibility (CSR) initiative Indian corporates are considering new opportunities to endow CSR funds. Corporates have already amalgamated with Rotary clubs and districts, providing CSR funds and submitting grant applications for projects in Pune (Maharashtra), Gwalior (Madhya Pradesh), Bareilly, Kashipur and Agra (Uttar Pradesh) and Gurgaon (Delhi NCR) Discussions are also underway with major Corporates in India.

Rotary Foundation (India) has started accepting CSR funds since October 2016. Rotary clubs and districts in India afford corporates the ability and expertise to

undertake innovative, community-based, sustainable projects through Rotary's Global Grant program [4].

Rotary's areas of focus are eligible for CSR funding related to economic and community development, maternal and child health, disease prevention and treatment, water and sanitation, and basic education and literacy. This is an opportunity for Rotarians to explore mutual interests with corporates to plan and implement global grant projects in India using CSR funds.

### **Started of Rotary Club in Russia.**

The Rotary Club in eastern Russia started in the mid-1980s in the heyday of Perestroika when a representative from President Gorbachev's administration came to a meeting at the Eugene Rotary Club, Oregon, and USA. As a follow-up, they wrote the Gorbachev administration a letter about the Rotary concept, asking permission to develop the idea of starting Rotary in Russia. A year later a positive response was received. RI President Hugh Archer gave a blessing and a team of seven Rotarians from Eugene was set up to travel to St. Petersburg, then Moscow, and finally Irkutsk. In St. Petersburg and Moscow, the city governments informed John Alltucker and Rick Cleveland, team leaders, that it would take two years to get a club started. However, in Irkutsk they were met with much enthusiasm and received an immediate go-ahead. Irkutsk, the second club in the former Soviet Union, was chartered almost overnight [5].

In Magadan, Rotary started to develop from within and Alaskan Rotarians did a wonderful job of nurturing the club, which in 1995 became known as the best club in Russia. Anchorage, Alaska is only 4 hours by plane from Magadan, Russia – a city on Russia's Pacific coast. Alaskans were eager to meet their neighbours and began organizing exchanges and charter flights between the two cities. Several of the original flights were all Rotary groups. Alaska Rotarians then invited Magadan residents back to visit them and to learn more about Rotary. Two flights involved a summer exchange of our children.

In 1989 a Rotary Friendship Club was established in Magadan. Five clubs in Alaska petitioned RI for permission to charter this club in 1990. However, RI had other plans; and those plans did not include chartering a club in Magadan at that time. In 1990, 4 clubs were chartered in Russia and introduced at the Portland convention. One of the 4 clubs was in eastern Russia: Irkutsk.

The future Rotarians in Magadan were discouraged but not defeated. For the next 3 years, they continued to meet; to do service projects. They sent a group of their members to Anchorage for 10 days for Rotary orientation and training. Their five «sponsoring» clubs continued to support them with Rotary information, funds, visits, advice, and encouragement.

Because resolutions have to be stated in the positive, the resolution read: «Resolved that District 5010 supports the decision of the RI Board to remove Russia east of the Ural Mountains from D. 5010». There was a call for those in favour. The silence was deafening.

Differences of India and Russia Rotary Clubs are presented in the table.

## India and Russia Rotary Clubs

	India	Russia
Started	January, 1, 1920 in Kolkata	June, 5, 1980 in Moscow
Number of Clubs	More than 3 600	75
Club Members	Above 120 000	1 118

Rotary International publishes an official monthly magazine named *The Rotarian* in English (first published in 1911 as *The National Rotarian*). Other periodicals are independently produced in more than 20 different major languages and distributed in 130 countries.

### Literature

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